

ESTTA Tracking number: **ESTTA753860**

Filing date: **06/22/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91228458
Party	Defendant NBA Properties, Inc.
Correspondence Address	ANIL V. GEORGE NBA PROPERTIES, INC. OLYMPIC TOWER - 645 FIFTH AVENUE NEW YORK, NY 10022 ipgroup@nba.com;jmartingano@nba.com;avgeorge@nba.com
Submission	Answer
Filer's Name	Anil V. George
Filer's e-mail	avgeorge@nba.com
Signature	/avg/
Date	06/22/2016
Attachments	Answer Opp 91228458.pdf(1092319 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Application of NBA Properties, Inc.

SERIAL NO. : 86/641393

MARK :



----- X	
MONSTER ENERGY COMPANY,	:
Opposer	:
	:
v.	:
	:
NBA PROPERTIES, INC.	:
Applicant	:
----- X	

Opposition No. 91228458

**APPLICANT'S ANSWER TO NOTICE OF OPPOSITION
AND AFFIRMATIVE DEFENSE(S)**

NBA Properties, Inc. ("Applicant") answers the Notice of Opposition filed by Monster Energy Company ("Opposer") against the identified application as follows:

1. Applicant admits the allegations of Paragraph 1 are of record with the United States Patent and Trademark Office ("USPTO").
2. Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations of Paragraph 2.
3. Regarding the alleged fame of the referenced mark, Paragraph 3 contains a legal conclusion relating to case law and does not contain factual allegations. Regarding the remainder of the allegations in Paragraph 3, Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations of Paragraph 3.

4. Regarding alleged common law rights, Paragraph 4 contains a legal conclusion relating to case law and does not contain factual allegations. Regarding the remainder of the allegations in Paragraph 4, Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations of Paragraph 4.

5. Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations of Paragraph 5.

6. Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations of Paragraph 6.

7. Regarding alleged common law rights and the alleged fame of the referenced mark, Paragraph 7 contains legal conclusions relating to case law and does not contain factual allegations. Regarding the remainder of the allegations in Paragraph 7, Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations of Paragraph 7.

8. Regarding Opposer's registration, filing date, and registration date, Applicant admits the allegations of Paragraph 8 are of record with the United States Patent and Trademark Office. Regarding alleged common law rights, Paragraph 8 contains a legal conclusion relating to case law and does not contain factual allegations.

9. Regarding Opposer's registration, filing date, and registration date, Applicant admits the allegations of Paragraph 9 are of record with the United States Patent and Trademark Office. Regarding the remainder of the allegations in Paragraph 9, Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations of Paragraph 9.

10. Regarding Opposer's registration, filing date, and registration date, Applicant admits the allegations of Paragraph 10 are of record with the United States Patent and Trademark Office.

Regarding the remainder of the allegations in Paragraph 10, Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations of Paragraph 10.

11. Regarding Opposer's registration, filing date, and registration date, Applicant admits the allegations of Paragraph 11 are of record with the United States Patent and Trademark Office. Regarding the remainder of the allegations in Paragraph 11, Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations of Paragraph 11.

12. Regarding Opposer's registration, filing date, and registration date, Applicant admits the allegations of Paragraph 12 are of record with the United States Patent and Trademark Office. Regarding the remainder of the allegations of Paragraph 12, Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations of Paragraph 12.

13. Regarding Opposer's registration, filing date, and registration date, Applicant admits the allegations of Paragraph 13. Regarding the remainder of the allegations of Paragraph 13, Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations of Paragraph 13.

14. Regarding Opposer's registration, filing date, and registration date, Applicant admits the allegations of Paragraph 14. Regarding the remainder of the allegations of Paragraph 14, Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations of Paragraph 14.

15. Regarding Opposer's registration, filing date, and registration date, Applicant admits the allegations of Paragraph 15. Regarding the remainder of the allegations of Paragraph 15, Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations of Paragraph 15.

16. Regarding Opposer's registration, filing date, and registration date, Applicant admits the allegations of Paragraph 16. Regarding the remainder of the allegations of Paragraph 16, Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations of Paragraph 16.

17. Regarding Opposer's registration, filing date, and registration date, Applicant admits the allegations of Paragraph 17. Regarding the remainder of the allegations of Paragraph 17, Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations of Paragraph 17.

18. Regarding Opposer's registration, filing date, and registration date, Applicant admits the allegations of Paragraph 18. Regarding alleged incontestability, Paragraph 18 contains a legal conclusion relating to case law and does not contain factual allegations. Regarding the remainder of the allegations of Paragraph 18, Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations of Paragraph 18.

19. Regarding Opposer's registration, filing date, and registration date, Applicant admits the allegations of Paragraph 19. Regarding alleged incontestability, Paragraph 19 contains a legal conclusion relating to case law and does not contain factual allegations. Regarding the remainder of the allegations of Paragraph 19, Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations of Paragraph 19.

20. Regarding Opposer's registration, filing date, and registration date, Applicant admits the allegations of Paragraph 20 are of record with the United States Patent and Trademark Office. Regarding alleged incontestability, Paragraph 20 contains a legal conclusion relating to case law and does not contain factual allegations. Regarding the remainder of the allegations of

Paragraph 20, Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations of Paragraph 20.

21. Regarding Opposer's registration, filing date, and registration date, Applicant admits the allegations of Paragraph 21. Regarding alleged incontestability, Paragraph 21 contains a legal conclusion relating to case law and does not contain factual allegations. Regarding the remainder of the allegations of Paragraph 21, Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations of Paragraph 21.

22. Regarding Opposer's registration, filing date, and registration date, Applicant admits the allegations of Paragraph 22. Regarding the remainder of the allegations of Paragraph 22, Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations of Paragraph 22.

23. Regarding Opposer's registration, filing date, and registration date, Applicant admits the allegations of Paragraph 23. Regarding alleged incontestability, Paragraph 23 contains a legal conclusion relating to case law and does not contain factual allegations. Regarding the remainder of the allegations of Paragraph 23, Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations of Paragraph 23.

24. Regarding Opposer's registration, filing date, and registration date, Applicant admits the allegations of Paragraph 24. Regarding alleged incontestability, Paragraph 24 contains a legal conclusion relating to case law and does not contain factual allegations. Regarding the remainder of the allegations of Paragraph 24, Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations of Paragraph 24.

25. Regarding Opposer's registrations, Applicant admits the allegations of Paragraph 25 are of record with the United States Patent and Trademark Office. The remainder of the allegations

of Paragraph 25 contain legal conclusions relating to case law and do not contain factual allegations and/or Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations of Paragraph 25.

26. Regarding Opposer's registrations, Applicant admits the allegations of Paragraph 26 are of record with the United States Patent and Trademark Office. Regarding alleged incontestability, Paragraph 26 contains a legal conclusion relating to case law and does not contain factual allegations. The remainder of the allegations of Paragraph 26 contain legal conclusions relating to case law and do not contain factual allegations and/or Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations of Paragraph 26.

27. Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations of Paragraph 27.

28. Applicant admits the allegations of Paragraph 28.

29. Applicant denies the allegations of Paragraph 29.

30. Applicant denies the allegations of Paragraph 30.

31. Applicant denies the allegations of Paragraph 31.

32. Applicant denies the allegations of Paragraph 32.

AFFIRMATIVE DEFENSE


33. Applicant is the owner of the U.S. Trademark Applications on the Principal Register at issue in Opposer's above-captioned action, namely, Serial No. 86/641393 for the mark



in connection with "Entertainment and educational services in the

nature of ongoing television and radio programs in the field of basketball and rendering live basketball games and basketball exhibitions; the production and distribution of radio and television shows featuring basketball games, basketball events and programs in the field of basketball; conducting and arranging basketball clinics and camps, coaches clinics and camps, dance team clinics and camps and basketball games; entertainment services in the nature of personal appearances by a costumed mascot or dance team at basketball games and exhibitions, clinics, camps, promotions, and other basketball-related events, special events and parties; fan club services; entertainment services, namely, providing a website featuring multimedia material in the nature of television highlights, interactive television highlights, video recordings, video stream recordings, interactive video highlight selections, radio programs, radio highlights, and audio recordings in the field of basketball; providing news and information in the nature of statistics and trivia in the field of basketball; on-line non-downloadable games, namely, computer games, video games, interactive video games, action skill games, arcade games, adults' and children's party games, board games, puzzles, and trivia games; electronic publishing services, namely, publication of magazines, guides, newsletters, coloring books, and game schedules of others on-line through the Internet, all in the field of basketball; providing an online computer database in the field of basketball” in International Class 41. (the “Challenged Application”). The Challenged Application was filed on May 26, 2015. A true and correct copy of the specifics of this application obtained from the USPTO's Trademark Electronic Search System (“TESS”) database is attached as **Exhibit 1**.

34. Applicant is the exclusive licensee of the owner (Maple Leaf Sports & Entertainment Ltd.) of validly subsisting, uncanceled and incontestable U.S. Trademark Registration No.

2,770,504 issued by the USPTO on the Principal Register on October 7, 2003, for the mark  for the application filed on April 13, 1994, in connection with "publications and printed matter, namely basketball trading cards, dance team trading cards, mascot trading cards, entertainment trading cards, stickers, decals, commemorative basketball stamps, post cards, paper place mats, note cards, memo pads, ball point pens, pencils, 3-ring binders, folders, wirebound notebooks, portfolio notebooks, unmounted and mounted photographs, posters, calendars, bumper stickers, book covers, gift wrapping paper, children's activity books, statistical books, guide books and reference books for basketball, magazines in the field of basketball, commemorative game programs, paper pennants, stationery, stationery-typed portfolios, and statistical sheets for basketball topics, newsletters and pamphlets in the field of basketball for distribution to the television and radio media" in International Class 16, U.S. Trademark Registration No.

2,751,531 issued by the USPTO on the Principal Register on August 19, 2003, for the mark



for the application filed on April 13, 1994, in connection with "clothing, namely, hosiery, footwear, T-shirts, sweat shirts, sweatpants, pants, tank tops, jerseys, shorts, pajamas, sport shirts, rugby shirts, sweaters, belts, ties, nightshirts, hats, warm-up suits, jackets, parkas, coats, cloth bibs, head bands, wrist bands, aprons, boxer shorts, slacks, caps, ear muffs, and gloves" in International Class 25, U.S. Trademark Registration No. 2,757,748 issued by the USPTO on the



Principal Register on September 2, 2003, for the mark for the application filed on April 13, 1994, in connection with "toys and sporting goods, namely, basketballs, golf balls, playground

balls, sports balls, rubber action balls and foam action balls, basketball nets, basketball backboards, pumps for inflating basketballs and needle therefor, golf clubs, golf bags, computerized basketball table games, video game cartridges, basketball table top games, basketball board games, electronic video arcade game machines, basketball kit comprising of a basketball net and whistle, dolls, stuffed toys, jigsaw puzzles and Christmas tree ornaments" in International Class 28, and U.S. Trademark Registration No. 2,754,672 issued by the USPTO on



the Principal Register on August 26, 2003, for the mark for the application filed on April 13, 1994, in connection with "entertainment services in the nature of basketball games and basketball exhibitions rendered live and in stadia and through the media of radio and television broadcasts; mascot and dance teams performances; conducting and arranging basketball clinics" in International Class 41 (collectively, the "Prior Registrations" or "Applicant's Prior Registrations"). The Prior Registrations are all validly subsisting, uncanceled, and incontestable pursuant to 15 U.S.C. § 1065. True and correct copies of the specifics of the Prior Registrations obtained from the USPTO's TESS and Assignment databases are attached as **Exhibit 2**.

35. Maple Leaf Sports & Entertainment Ltd. ("MLSE") is the owner of the Toronto Raptors, which hosted NBA 2016 All-Star. Applicant, in coordination with MLSE, created the subject mark to be suggestive of the herein described Toronto Raptors marks in connection with NBA 2016 All-Star.

36. The goods and services in Applicant's Prior Registrations and the goods and services in Applicant's Challenged Applications are the same or substantially the same.

37. The mark depicted in Applicant's Prior Registrations and the goods and services in Applicant's Challenged Applications are the same or substantially the same.

38. Applicant's Prior Registrations are registrations on the Principal Register that are in force and are not under challenge.

39. In light of Applicant's Prior Registrations, Opposer will not be damaged from the continued coexistence of the related Challenged Applications.

40. Opposer's opposition claim is barred by the prior registration defense.

WHEREFORE, Applicant prays this Opposition be dismissed and the Challenged Application be allowed to pass to registration on the Principal Register.

June 22, 2016

NBA PROPERTIES, INC.
Olympic Tower
645 Fifth Avenue
New York, New York 10022
(212) 407-8000


NBA PROPERTIES, INC.

By: 
Anil V. George
Attorney for Applicant

CERTIFICATE OF SERVICE

I, Anil V. George, hereby certify that I have this ____ day of June, 2016, mailed by first-class United States Mail, postage prepaid, the foregoing APPLICANT'S ANSWER TO NOTICE OF OPPOSITION to the following:

DIANE M. REED, JONATHAN MENKES
KNOBBE MARTENS OLSON & BEAR LLP
2040 MAIN ST., 14TH FLOOR
IRVINE, CA 92614
UNITED STATES



Anil V. George
June 22, 2016

EXHIBIT 1



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Fri Jun 17 03:20:58 EDT 2016

[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
[BROWSE DICT](#)
[SEARCH OG](#)
[BOTTOM](#)
[HELP](#)

[Logout](#) Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

[TSDR](#)
[ASSIGN Status](#)
[TTAB Status](#)
 (Use the "Back" button of the Internet Browser to return to TESS)



Word Mark TO 16

Goods and Services IC 041. US 100 101 107. G & S: Entertainment and educational services in the nature of ongoing television and radio programs in the field of basketball and rendering live basketball games and basketball exhibitions; the production and distribution of radio and television shows featuring basketball games, basketball events and programs in the field of basketball; conducting and arranging basketball clinics and camps, coaches clinics and camps, dance team clinics and camps and basketball games; entertainment services in the nature of personal appearances by a costumed mascot or dance team at basketball games and exhibitions, clinics, camps, promotions, and other basketball-related events, special events and parties; fan club services; entertainment services, namely, providing a website featuring multimedia material in the nature of television highlights, interactive television highlights, video recordings, video stream recordings, interactive video highlight selections, radio programs, radio highlights, and audio recordings in the field of basketball; providing news and information in the nature of statistics and trivia in the field of basketball; on-line non-downloadable games, namely, computer games, video games, interactive video games, action skill games, arcade games, adults' and children's party games, board games, puzzles, and trivia games; electronic publishing services, namely, publication of magazines, guides, newsletters, coloring books, and game schedules of others on-line through the Internet, all in the field of basketball; providing an online computer database in the field of basketball

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design 01.01.03 - Star - a single star with five points
Search 03.17.03 - Claws; Feet, bird; Parts of birds: claws, talons, feet, foot tracks; Talons; Tracks, bird
Code 24.09.07 - Advertising, banners; Banners

Serial Number 86641393

Filing Date May 26, 2015

Current Basis 1B

Original Filing Basis 1B

Published for February 16, 2016

Opposition

Owner (APPLICANT) NBA Properties, Inc. CORPORATION NEW YORK Olympic Tower - 645 Fifth Avenue New York
NEW YORK 10022

**Attorney of
Record** Anil V. George

**Description
of Mark** Color is not claimed as a feature of the mark. The mark consists of a banner with a star and the word "TO" and
number "16". Within the star are three jagged marks representing talon tracks.

**Type of
Mark** SERVICE MARK

Register PRINCIPAL

**Live/Dead
Indicator** LIVE

[TESS HOME](#)[NEW USER](#)[STRUCTURED](#)[FREE FORM](#)[BROWSE DICT](#)[SEARCH OG](#)[TOP](#)[HELP](#)

[| HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)

EXHIBIT 2



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Fri Jun 17 03:20:58 EDT 2016

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#)

[Logout](#) Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) (Use the "Back" button of the Internet Browser to return to TESS)



Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: PUBLICATIONS AND PRINTED MATTER, NAMELY BASKETBALL TRADING CARDS, DANCE TEAM TRADING CARDS, MASCOT TRADING CARDS, ENTERTAINMENT TRADING CARDS, STICKERS, DECALS, COMMEMORATIVE BASKETBALL STAMPS, POST CARDS, PAPER PLACE MATS, NOTE CARDS, MEMO PADS, BALL POINT PENS, PENCILS, 3-RING BINDERS, FOLDERS, WIREBOUND NOTEBOOKS, PORTFOLIO NOTEBOOKS, UNMOUNTED AND MOUNTED PHOTOGRAPHS, POSTERS, CALENDARS, BUMPER STICKERS, BOOK COVERS, GIFT WRAPPING PAPER, CHILDREN'S ACTIVITY BOOKS, STATISTICAL BOOKS, GUIDE BOOKS AND REFERENCE BOOKS FOR BASKETBALL, MAGAZINES IN THE FIELD OF BASKETBALL, COMMEMORATIVE GAME PROGRAMS, PAPER PENNANTS, STATIONERY, STATIONERY-TYPED PORTFOLIOS, AND STATISTICAL SHEETS FOR BASKETBALL TOPICS, NEWSLETTERS AND PAMPHLETS IN THE FIELD OF BASKETBALL FOR DISTRIBUTION TO THE TELEVISION AND RADIO MEDIA

Mark Drawing Code (2) DESIGN ONLY

Design Search Code 03.17.03 - Claws; Feet, bird; Parts of birds: claws, talons, feet, foot tracks; Talons; Tracks, bird
21.03.20 - Basketballs

Serial Number 74511956

Filing Date April 13, 1994

Current Basis 44E

Original Filing Basis 44D

Published for Opposition July 15, 2003

Registration Number 2770504

Registration October 7, 2003

Date

Owner (REGISTRANT) TORONTO RAPTORS BASKETBALL CLUB INC. CORPORATION CANADA SUITE 1702 20
BAY STREET TORONTO, Ontario CANADA M5J 2N8

(LAST LISTED OWNER) MAPLE LEAF SPORTS & ENTERTAINMENT PARTNERSHIP PARTNERSHIP
CANADA 50 BAY STREET TORONTO, ONTARIO CANADA M5J 2L2

**Assignment
Recorded** ASSIGNMENT RECORDED

**Attorney of
Record** Anil V. George

**Priority
Date** April 8, 1994

**Type of
Mark** TRADEMARK

Register PRINCIPAL

**Affidavit
Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20131009.

Renewal 1ST RENEWAL 20131009

**Live/Dead
Indicator** LIVE

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	TOP	HELP
---------------------------	--------------------------	----------------------------	---------------------------	-----------------------------	---------------------------	---------------------	----------------------

[| HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)


Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 3

Serial #: 74511956

Filing Dt: 04/13/1994

Reg #: 2770504

Reg. Dt: 10/07/2003

Registrant: TORONTO RAPTORS BASKETBALL CLUB INC.

Mark:

Assignment: 1

Reel/Frame: 1376/0787

Recorded: 07/31/1995

Pages: 5

Conveyance: CHANGE OF NAME

Assignor: PROFESSIONAL BASKETBALL FRANCHISE (CANADA) INC.

Exec Dt: 05/20/1994

Entity Type: CORPORATION

Citizenship: CANADA

Entity Type: CORPORATION

Citizenship: CANADA

Assignee: TORONTO RAPTORS BASKETBALL CLUB INC.

20 BAY STREET, SUITE 1702

TORONTO, ONTARIO, CANADA M5J 2N8

Correspondent: NBA PROPERTIES, INC.

ATTN: RICHARD FRIEDMAN

OLYMPIC TOWER BLDG.

645 FIFTH AVENUE

NEW YORK, NY 10022

Assignment: 2

Reel/Frame: 1842/0009

Recorded: 01/15/1999

Pages: 25

Conveyance: CERTIFICATE & ARTICLES OF AMALGAMATION

Assignor: TORONTO RAPTORS BASKETBALL CLUB, INC.

Exec Dt: 07/20/1998

Entity Type: CORPORATION

Citizenship: CANADA

Entity Type: CORPORATION

Citizenship: CANADA

Assignee: MAPLE LEAF SPORTS & ENTERTAINMENT LTD.

60 CARLTON STREET

TORONTO, ONTARIO, CANADA

Correspondent: NBA PROPERTIES, INC.

RICHARD A. FRIEDMAN

645 FIFTH AVENUE

NEW YORK, NY 10022

Assignment: 3

Reel/Frame: 5636/0157

Recorded: 10/02/2015

Pages: 11

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: MAPLE LEAF SPORTS & ENTERTAINMENT LTD.

Exec Dt: 07/15/2015

Entity Type: CORPORATION

Citizenship: CANADA

Entity Type: PARTNERSHIP

Citizenship: CANADA

Assignee: MAPLE LEAF SPORTS & ENTERTAINMENT PARTNERSHIP

50 BAY STREET

TORONTO, ONTARIO, CANADA M5J 2L2

Correspondent: ANIL V. GEORGE - NBA PROPERTIES, INC.

OLYMPIC TOWER - 645 FIFTH AVENUE

NEW YORK, NY 10022

Domestic rep: ANIL V. GEORGE - NBA PROPERTIES, INC.

OLYMPIC TOWER - 645 FIFTH AVENUE

NEW YORK, NY 10022

| [HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Fri Jun 17 03:20:58 EDT 2016

[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
[BROWSE DICT](#)
[SEARCH OG](#)
[BOTTOM](#)
[HELP](#)

[Logout](#) Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

[TSDR](#)
[ASSIGN Status](#)
[TTAB Status](#)
(Use the "Back" button of the Internet Browser to return to TESS)



Goods and Services IC 025. US 022 039. G & S: clothing, namely, hosiery, footwear, T-shirts, sweat shirts, sweatpants, pants, tank tops, jerseys, shorts, pajamas, sport shirts, rugby shirts, sweaters, belts, ties, nightshirts, hats, warm-up suits, jackets, parkas, coats, cloth bibs, head bands, wrist bands, aprons, boxer shorts, slacks, caps, ear muffs, and gloves

Mark Drawing Code (2) DESIGN ONLY

Design Search Code 03.17.03 - Claws; Feet, bird; Parts of birds: claws, talons, feet, foot tracks; Talons; Tracks, bird
21.03.20 - Basketballs

Serial Number 74511952

Filing Date April 13, 1994

Current Basis 44E

Original Filing Basis 44D

Published for Opposition May 27, 2003

Registration Number 2751531

Registration Date August 19, 2003

Owner (REGISTRANT) MAPLE LEAF SPORTS & ENTERTAINMENT, LTD. CORPORATION CANADA 40 BAY STREET, SUITE 400 TORONTO, ONTARIO CANADA M5J2X2

(LAST LISTED OWNER) MAPLE LEAF SPORTS & ENTERTAINMENT PARTNERSHIP PARTNERSHIP CANADA 50 BAY STREET TORONTO, ONTARIO CANADA M5J 2L2

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Anil V. George
Priority Date April 8, 1994
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20120913.
Renewal 1ST RENEWAL 20120913
Live/Dead Indicator LIVE

[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DIET](#) [SEARCH OG](#) [Top](#) [HELP](#)

[|.HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)**Assignments on the Web > Trademark Query****Trademark Assignment Abstract of Title****Total Assignments: 3****Serial #:** 74511952**Filing Dt:** 04/13/1994**Reg #:** 2751531**Reg. Dt:** 08/19/2003**Registrant:** MAPLE LEAF SPORTS & ENTERTAINMENT, LTD.**Mark:****Assignment: 1****Reel/Frame:** 1376/0787**Recorded:** 07/31/1995**Pages:** 5**Conveyance:** CHANGE OF NAME**Assignor:** PROFESSIONAL BASKETBALL FRANCHISE (CANADA) INC.**Exec Dt:** 05/20/1994**Entity Type:** CORPORATION**Citizenship:** CANADA**Entity Type:** CORPORATION**Citizenship:** CANADA**Assignee:** TORONTO RAPTORS BASKETBALL CLUB INC.

20 BAY STREET, SUITE 1702

TORONTO, ONTARIO, CANADA M5J 2N8

Correspondent: NBA PROPERTIES, INC.

ATTN: RICHARD FRIEDMAN

OLYMPIC TOWER BLDG.

645 FIFTH AVENUE

NEW YORK, NY 10022

Assignment: 2**Reel/Frame:** 1842/0009**Recorded:** 01/15/1999**Pages:** 25**Conveyance:** CERTIFICATE & ARTICLES OF AMALGAMATION**Assignor:** TORONTO RAPTORS BASKETBALL CLUB, INC.**Exec Dt:** 07/20/1998**Entity Type:** CORPORATION**Citizenship:** CANADA**Entity Type:** CORPORATION**Citizenship:** CANADA**Assignee:** MAPLE LEAF SPORTS & ENTERTAINMENT LTD.

60 CARLTON STREET

TORONTO, ONTARIO, CANADA

Correspondent: NBA PROPERTIES, INC.

RICHARD A. FRIEDMAN

645 FIFTH AVENUE

NEW YORK, NY 10022

Assignment: 3**Reel/Frame:** 5636/0157**Recorded:** 10/02/2015**Pages:** 11**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** MAPLE LEAF SPORTS & ENTERTAINMENT LTD.**Exec Dt:** 07/15/2015**Entity Type:** CORPORATION**Citizenship:** CANADA**Entity Type:** PARTNERSHIP**Citizenship:** CANADA**Assignee:** MAPLE LEAF SPORTS & ENTERTAINMENT PARTNERSHIP

50 BAY STREET

TORONTO, ONTARIO, CANADA M5J 2L2

Correspondent: ANIL V. GEORGE - NBA PROPERTIES, INC.

OLYMPIC TOWER - 645 FIFTH AVENUE

NEW YORK, NY 10022

Domestic rep: ANIL V. GEORGE - NBA PROPERTIES, INC.

OLYMPIC TOWER - 645 FIFTH AVENUE

NEW YORK, NY 10022

Search Results as of: 06/17/2016 11:27 AM

If you have any comments or questions concerning the data displayed, contact PRD/Assignments at 571-272-3350. v2.5

Web Interface last modified: July 25, 2014 v2.5

[HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Fri Jun 17 03:20:58 EDT 2016

[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
[BROWSE DICT](#)
[SEARCH OG](#)
[BOTTOM](#)
[HELP](#)

[Logout](#) Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

[TSDR](#)
[ASSIGN Status](#)
[TTAB Status](#)
(Use the "Back" button of the Internet Browser to return to TESS)



Goods and Services IC 028. US 022 023 038 050. G & S: toys and sporting goods, namely, basketballs, golf balls, playground balls, sports balls, rubber action balls and foam action balls, basketball nets, basketball backboards, pumps for inflating basketballs and needle therefor, golf clubs, golf bags, computerized basketball table games, video game cartridges, basketball table top games, basketball board games, electronic video arcade game machines, basketball kit comprising of a basketball net and whistle, dolls, stuffed toys, jigsaw puzzles and Christmas tree ornaments

Mark Drawing Code (2) DESIGN ONLY

Design Search Code 03.17.03 - Claws; Feet, bird; Parts of birds: claws, talons, feet, foot tracks; Talons; Tracks, bird
21.03.20 - Basketballs

Serial Number 74511954

Filing Date April 13, 1994

Current Basis 44E

Original Filing Basis 44D

Published for Opposition June 10, 2003

Registration Number 2757748

Registration Date September 2, 2003

Owner (REGISTRANT) TORONTO RAPTORS BASKETBALL CLUB INC. CORPORATION CANADA 20 BAY STREET, SUITE 1702 TORONTO, ONTARIO CANADA M5J2N8

(LAST LISTED OWNER) MAPLE LEAF SPORTS & ENTERTAINMENT PARTNERSHIP PARTNERSHIP CANADA 50 BAY STREET TORONTO, ONTARIO CANADA M5J 2L2

Assignment ASSIGNMENT RECORDED
Recorded**Attorney of
Record** Anil V. George**Priority
Date** April 8, 1994**Type of
Mark** TRADEMARK**Register** PRINCIPAL**Affidavit
Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20130910.**Renewal** 1ST RENEWAL 20130910**Live/Dead
Indicator** LIVE[TESS HOME](#)[NEW USER](#)[STRUCTURED](#)[FREE FORM](#)[BROWSE DICT](#)[SEARCH OG](#)[TOP](#)[HELP](#)[|.HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [oBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz Alerts](#) | [News](#) | [Help](#)**Assignments on the Web > Trademark Query****Trademark Assignment Abstract of Title****Total Assignments: 3****Serial #:** 74511954**Filing Dt:** 04/13/1994**Reg #:** 2757748**Reg. Dt:** 09/02/2003**Registrant:** TORONTO RAPTORS BASKETBALL CLUB INC.**Mark:****Assignment: 1****Reel/Frame:** 1376/0787**Recorded:** 07/31/1995**Pages:** 5**Conveyance:** CHANGE OF NAME**Assignor:** PROFESSIONAL BASKETBALL FRANCHISE (CANADA) INC.**Exec Dt:** 05/20/1994**Entity Type:** CORPORATION**Citizenship:** CANADA**Entity Type:** CORPORATION**Citizenship:** CANADA**Assignee:** TORONTO RAPTORS BASKETBALL CLUB INC.

20 BAY STREET, SUITE 1702

TORONTO, ONTARIO, CANADA M5J 2N8

Correspondent: NBA PROPERTIES, INC.

ATTN: RICHARD FRIEDMAN

OLYMPIC TOWER BLDG.

645 FIFTH AVENUE

NEW YORK, NY 10022

Assignment: 2**Reel/Frame:** 1842/0009**Recorded:** 01/15/1999**Pages:** 25**Conveyance:** CERTIFICATE & ARTICLES OF AMALGAMATION**Assignor:** TORONTO RAPTORS BASKETBALL CLUB, INC.**Exec Dt:** 07/20/1998**Entity Type:** CORPORATION**Citizenship:** CANADA**Entity Type:** CORPORATION**Citizenship:** CANADA**Assignee:** MAPLE LEAF SPORTS & ENTERTAINMENT LTD.

60 CARLTON STREET

TORONTO, ONTARIO, CANADA

Correspondent: NBA PROPERTIES, INC.

RICHARD A. FRIEDMAN

645 FIFTH AVENUE

NEW YORK, NY 10022

Assignment: 3**Reel/Frame:** 5636/0157**Recorded:** 10/02/2015**Pages:** 11**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** MAPLE LEAF SPORTS & ENTERTAINMENT LTD.**Exec Dt:** 07/15/2015**Entity Type:** CORPORATION**Citizenship:** CANADA**Entity Type:** PARTNERSHIP**Citizenship:** CANADA**Assignee:** MAPLE LEAF SPORTS & ENTERTAINMENT PARTNERSHIP

50 BAY STREET

TORONTO, ONTARIO, CANADA M5J 2L2

Correspondent: ANIL V. GEORGE - NBA PROPERTIES, INC.

OLYMPIC TOWER - 645 FIFTH AVENUE

NEW YORK, NY 10022

Domestic rep: ANIL V. GEORGE - NBA PROPERTIES, INC.

OLYMPIC TOWER - 645 FIFTH AVENUE

NEW YORK, NY 10022

[HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Fri Jun 17 03:20:58 EDT 2016

[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
[BROWSE DICT](#)
[SEARCH OG](#)
[BOTTOM](#)
[HELP](#)

[Logout](#) Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

[TSDR](#)
[ASSIGN Status](#)
[TTAB Status](#)
 (Use the "Back" button of the Internet Browser to return to TESS)



Goods and Services IC 041. US 100 101 107. G & S: entertainment services in the nature of basketball games and basketball exhibitions rendered live and in stadia and through the media of radio and television broadcasts; mascot and dance teams performances; conducting and arranging basketball clinics

Mark Drawing Code (2) DESIGN ONLY

Design Search Code 03.17.03 - Claws; Feet, bird; Parts of birds: claws, talons, feet, foot tracks; Talons; Tracks, bird
21.03.20 - Basketballs

Serial Number 74511953

Filing Date April 13, 1994

Current Basis 44E

Original Filing Basis 44D

Published for Opposition June 3, 2003

Registration Number 2754672

Registration Date August 26, 2003

Owner (REGISTRANT) TORONTO RAPTORS BASKETBALL CLUB INC. CORPORATION CANADA 20 BAY STREET, SUITE 1702 TORONTO, ONTARIO CANADA M5J 2N8

(LAST LISTED OWNER) MAPLE LEAF SPORTS & ENTERTAINMENT PARTNERSHIP PARTNERSHIP CANADA 50 BAY STREET TORONTO, ONTARIO CANADA M5J 2L2

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Anil V. George

Record**Priority
Date**

April 8, 1994

**Type of
Mark**

SERVICE MARK

Register

PRINCIPAL

**Affidavit
Text**

SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20120912.

Renewal

1ST RENEWAL 20120912

**Live/Dead
Indicator**

LIVE

[TESS HOME](#)[NEW USER](#)[STRUCTURED](#)[FREE FORM](#)[BROWSE DICT](#)[SEARCH OG](#)[TOP](#)[HELP](#)[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz Alerts](#) | [News](#) | [Help](#)**Assignments on the Web > Trademark Query****Trademark Assignment Abstract of Title****Total Assignments: 3****Serial #:** 74511953**Filing Dt:** 04/13/1994**Reg #:** 2754672**Reg. Dt:** 08/26/2003**Registrant:** TORONTO RAPTORS BASKETBALL CLUB INC.**Mark:****Assignment: 1****Reel/Frame:** 1376/0787**Recorded:** 07/31/1995**Pages:** 5**Conveyance:** CHANGE OF NAME**Assignor:** PROFESSIONAL BASKETBALL FRANCHISE (CANADA) INC.**Exec Dt:** 05/20/1994**Entity Type:** CORPORATION**Citizenship:** CANADA**Entity Type:** CORPORATION**Citizenship:** CANADA**Assignee:** TORONTO RAPTORS BASKETBALL CLUB INC.

20 BAY STREET, SUITE 1702

TORONTO, ONTARIO, CANADA M5J 2N8

Correspondent: NBA PROPERTIES, INC.

ATTN: RICHARD FRIEDMAN

OLYMPIC TOWER BLDG.

645 FIFTH AVENUE

NEW YORK, NY 10022

Assignment: 2**Reel/Frame:** 1842/0009**Recorded:** 01/15/1999**Pages:** 25**Conveyance:** CERTIFICATE & ARTICLES OF AMALGAMATION**Assignor:** TORONTO RAPTORS BASKETBALL CLUB, INC.**Exec Dt:** 07/20/1998**Entity Type:** CORPORATION**Citizenship:** CANADA**Entity Type:** CORPORATION**Citizenship:** CANADA**Assignee:** MAPLE LEAF SPORTS & ENTERTAINMENT LTD.

60 CARLTON STREET

TORONTO, ONTARIO, CANADA

Correspondent: NBA PROPERTIES, INC.

RICHARD A. FRIEDMAN

645 FIFTH AVENUE

NEW YORK, NY 10022

Assignment: 3**Reel/Frame:** 5636/0157**Recorded:** 10/02/2015**Pages:** 11**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** MAPLE LEAF SPORTS & ENTERTAINMENT LTD.**Exec Dt:** 07/15/2015**Entity Type:** CORPORATION**Citizenship:** CANADA**Entity Type:** PARTNERSHIP**Citizenship:** CANADA**Assignee:** MAPLE LEAF SPORTS & ENTERTAINMENT PARTNERSHIP

50 BAY STREET

TORONTO, ONTARIO, CANADA M5J 2L2

Correspondent: ANIL V. GEORGE - NBA PROPERTIES, INC.

OLYMPIC TOWER - 645 FIFTH AVENUE

NEW YORK, NY 10022

Domestic rep: ANIL V. GEORGE - NBA PROPERTIES, INC.

OLYMPIC TOWER - 645 FIFTH AVENUE

NEW YORK, NY 10022

[HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)